Haryana – Haryana StartUp Policy 2022

Vision & Objectives

Vision: Establish Haryana as a leading startup ecosystem in India by providing a robust, supportive environment for innovation, entrepreneurship, and technological development.

Objectives:

Attract and retain talent in Haryana.

Promote innovation and research across sectors.

Foster culture of entrepreneurship in urban & rural areas.

Generate large-scale employment opportunities.

Position the state globally as a preferred destination for startups.

Eligibility & Recognition

Startup Definition:

Entity incorporated as Private Ltd, Partnership, or LLP.

Not older than 10 years, turnover below ₹100 crore.

Focus on working towards innovation/improvement of products/services/business models.

Startup should not be formed by splitting/reconstructing an existing business.

Registration: Startups and incubators must register through Haryana’s Startup Portal for recognition and to avail policy benefits.

Women & Rural Startups: Policy strongly encourages women entrepreneurs and rural startups, offering special incentives and handholding.

Institutional Framework

Nodal Agency: Department of Industries & Commerce, Govt. of Haryana, through its Startup Haryana Cell will implement, monitor, and facilitate policy delivery.

Committees: Several high-level state bodies including a State Level Implementation Committee for policy oversight, incubator recognition, grievance redressal, etc.

Funding & Incentives

A. Direct Financial Support

Seed Grant:

Up to ₹10 lakh per startup; released in tranches linked to milestones.

Product Development/PoC Grant:

Up to ₹5 lakh for proof-of-concept or prototype development.

Innovation/Marketing Grants:

Up to ₹2 lakh for supporting marketing, branding, or innovation-based activities.

Incubation/Acceleration:

Up to ₹1 crore for setting up new incubators; financial support for scaling existing ones; operational support (up to ₹20 lakh annually for 3 years).

Interest Subsidy:

Up to 100% interest reimbursement on loans up to ₹25 lakh for 5 years (max ₹5 lakh per annum per startup).

Reimbursement/Support for Startups:

Patent filing: 100% reimbursement up to ₹2 lakh (national) and ₹5 lakh (international) per startup.

Trademark filing: 100% reimbursement up to ₹50,000 per startup.

B. Indirect Incentives

Government Procurement: Up to 25% of public procurement specifically earmarked for startups (with relaxations for turnover/experience).

Exemptions:

Startups are exempted from inspection under certain state labor laws for 5 years on self-certification basis.

Rural/Women/SC/ST/Disabled Founders:

5% extra financial assistance for women/SC/ST/disabled entrepreneurs.

Dedicated support for startups from rural areas.

Infrastructure & Support Ecosystem

Incubators: Government and PPP (public-private partnership)-led incubators will be supported with capital, operational grants, seed funding to offer co-working and shared facilities.

Centres of Excellence (CoEs): Policy targets CoEs in strategic sectors and aims to attract anchor companies and create innovation clusters.

Single Window Portal: Startup Haryana Portal is the one-stop platform for registration, facilitation, availing incentives, and information.

Mentoring/Networking: Creation of an expert mentor network for technical/commercial support, and to facilitate national/international investor linkages.

Talent Development, Academia & R&D

Academic Interventions:

Student entrepreneurship projects encouraged; internship support; university-industry linkages for startup culture.

Academic incubators are supported and incentivized.

Capacity Building:

Regular bootcamps, workshops, hackathons, and competitions for startups and students.

Skill Development:

Partnership with skill development agencies/institutes to bridge manpower & technical skill gaps in the startup ecosystem.

Other Support

Outreach & Promotion:

Regular state-wide innovation challenges, awards, and startup-focused events/festivals.

International soft-landing and market access for Haryana startups.

Policy Evaluation:

Annual review and impact assessment with continuous improvement.

Policy Period & Review

Period: The policy is valid for 5 years from date of notification.

Review: Annual review mechanism to ensure dynamism, relevance, and course correction as required.

Source: Haryana Startup Policy 2022

Issued by: Government of Haryana – Department of Industries & Commerce

Policy Period: 2022–2027

Nodal Agency: Startup Haryana Cell